

# CARAMAPS THE COMBINATION OF TRIPADVISOR AND AIRBNB FOR MOTORHOMES ARRIVES IN UK

MOTORHOME | START-UP | TOURISM | COLLABORATIVE | FRENCH TECH | TRAVELS



## CARAMAPS

The tool that facilitates motorhome trips in Europe and improves users' travel experience.

### Plan your trip

Plan your motorhome trip easily, step by step, and regarding your preferences

### Benefit from the community

Share tips, reviews and photos. Enjoy real time updating thanks to the community.

### Live authentic experience

With CaraMaps, hosts can share their space and lifestyle while earning additional income by welcoming motorhome travelers on their land.

### Browse without internet !

Go beyond the limits of the connection with the offline mode.

### CaraMaps in numbers

80 000 registered members  
40 000 addresses  
30 000 shared photos  
8 000 reviews

[www.caramaps.com](http://www.caramaps.com)



## MOTORHOME MARKET BOOMING IN UK...

Launched two months ago in Italy and Germany, the French startup CaraMaps had a **great success with European travelers**. CaraMaps' launch today in UK is a strategic decision, since the UK motorhome market is thriving and showing an **important growth**, making UK the **3rd largest European market**. CaraMaps has 2 aims: Convince the **225,000 British motorhome owners** (+12% in 2017) to join its active community and support European motorhome **travelers seduced by British holidays**.

## CARAMAPS, AN INNOVATIVE TOOL...

This collaborative tool is listing more than **40,000 addresses** in Europe dedicated to **motorhome travels** (campsite, parking, service area...).

It has never been so **easy to find the next step** that fits traveler's desires, needs and budget. Addresses are **updated in real time** by the CaraMaps **community of 80,000 members**. Now, British travelers can discover CaraMaps and benefit from its exclusive features : the **Off-line mode** and **local hosts network**.

## LIVE AN AUTHENTIC EXPERIENCE

CaraMaps also provides a new way of traveling with its **hosts' community**. Individuals, farmers or winegrowers can now **share** their space and lifestyle while earning additional income by **welcoming motorhome travelers on their land**.

«The important number of European motorhome owners and members of the CaraMaps community attracted by British holiday is the reason why we decided to launch CaraMaps in UK.» - N. Rabault, cofounder