

CARAMAPS THE COMBINATION OF TRIPADVISOR AND AIRBNB FOR MOTORHOMES ARRIVES IN IRELAND

MOTORHOME | START-UP | TOURISM | COLLABORATIVE | FRENCH TECH | TRAVELS



CARAMAPS

The tool that facilitates motorhome trips in Europe and improves users' travel experience.

Plan your trip

Plan your motorhome trip **easily, step by step**, and regarding your preferences

Benefit from the community

Share tips, reviews and photos.
Enjoy real time updating thanks to the community.

Live authentic experience

With CaraMaps, hosts can **share their space and lifestyle** while earning additional income by **welcoming motorhome travelers on their land**.

Browse without internet !

Go beyond the limits of the connection with the **offline mode**.

CaraMaps in numbers

80 000 registered members
40 000 addresses
30 000 shared photos
8 000 reviews

www.caramaps.com



MOTORHOME BOOMING IN IRELAND...

Launched two months ago in Italy and Germany, the French startup CaraMaps had a **great success with European travelers**. CaraMaps' launch today in Ireland is a strategic decision, since tourism is a booming sector on the island (+11% in 2016) and the RV market is showing an exceptional +20% growth. CaraMaps has 2 aims: **Convince the Irish motorhome travelers** to join its active community and **support European motorhome travelers** seduced by Irish holidays.

CARAMAPS, AN INNOVATIVE TOOL...

This collaborative tool is listing more than **40,000 addresses** in Europe dedicated to **motorhome travels** (campsite, parking, service area...).

It has never been so **easy to find the next step** that fits traveler's desires, needs and budget. Addresses are **updated in real time** by the CaraMaps **community of 80,000 members**. Now, Irish travelers can discover CaraMaps and benefit from its exclusive features : the **Off-line mode** and **local hosts network**.

LIVE AN AUTHENTIC EXPERIENCE

CaraMaps also provides a new way of traveling with its **hosts' community**. Individuals, farmers or winegrowers can now **share** their space and lifestyle while earning additional income by **welcoming motorhome travelers on their land**.

« Ireland is a very attractive country for European motorhome owners seeking adventure, reconnection with nature and memorable holidays, reason why we decided to launch CaraMaps. » - **N. Rabault, cofounder**