

INTERACTIVE CAMPSITE GUIDE

Launched two months ago in Italy and Germany, the French startup CaraMaps has been a great success with European travellers. In short, it's a website and app (for all devices), which helps you find a campsite either close to your current location or near to a destination of your choice.

CaraMaps' launch today in UK is a strategic decision, since the UK motorhome and campervan market is thriving and showing an important growth, making the UK the 3rd largest European market.

Like Airbnb and TripAdvisor, CaraMaps belongs to the movement of collaborative economy promoting sharing and exchange. By giving the opportunity to individuals and farmers to welcome motorhome drivers to pitch up on their land, CaraMaps multiplies motorhome reception areas.

CaraMaps is a free tool allowing its users to have access to a data base answering current issues encountered by motorhome drivers: prepare your travel itinerary step by step, discover a tourist attraction, fill your water tank, fill up with gas, enjoy a spot with



sea view...!

Features include not only an interactive map but also the ability to search and sort campsites based on facilities, budgets, interests and, of course, location.

It's also possible to leave review, upload photos and generally share your experience for the benefit of other travellers.

And, as the community grows and the updates and information is submitted, you can enjoy real time updating.

So, if you're thinking of planning a campsite tour (of the UK or Europe), be sure to download the CaraMaps app or log on to www.caramaps.co.uk



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